

SN	Name of Course	Information for Student on the Course	Duration/ qualification
1.	Biodigester Technology	Biodigesters technology which has been successfully used in Indian Railways is modified to suit rural households, Dharamshalas, hotels, schools etc. The Enterprise may require just 2 people and Rs 2-3 lakh initial investment.	P1 6 weeks 12th
2.	Advertisement marketing, export promotion	Rural / semiurban enterprise is liable to fail because the young entrepreneur is untrained in advertisement and marketing skills, forget export potential. Park experts will take lectures in 1 st week and students will self-learn in 2 nd week.	P1 2 weeks 12 th
3.	B-12 augmented drinks	B-12 deficiency is very common (80%). People are consequently weak and prone to diseases, Orally, B 12 is minimally absorbed even though the drugs are very costly. Vegetarian food has practically no B-12. Specific formula and method to make the tasty and cheap product shall be disclosed and students will make it under supervision and then independently. Methods to market will be discussed. Considering the marketing importance of packing, Rs 10 lakh investment is minimum, generating profitable self-employment of 3-5 people. The mentors are innovators and shall be a part of the enterprise.	P1 6 weeks 12th
4.	Micronutrient augmented fruits & Veg	Micronutrients like calcium, iron, silver, copper etc are given by tablets. Absorption is very poor. Innovative natural food may be more effective and tastier than 'drugs' will have higher marketability. Methods to make and market will be discussed. Rs 5-10 lakh investment is expected, generating profitable self-employment of 2-3 people. The mentors are innovators and shall be a part of the enterprise.	P1 6 weeks BSc
5.	Vit D augmented food products	Vit D deficiency is very common (80%). People are consequently weak and prone to diseases, Orally; Vit D is minimally absorbed even though the drugs are very costly. Specific formula and method to make the tasty and cheap product shall be disclosed and students will make it under supervision and then independently. Methods to market will be discussed. Considering the marketing importance of packing, Rs 5-7 lakh investment is optimum, generating profitable self-employment of 2-4 people. The mentors are innovators and shall be a part of the enterprise. The mentors are innovators and shall be a part of the enterprise.	P1 6 weeks 12th
6.	Augmented curd technology	Curd is universally available commercially, but has 2 problems. It is not thick in winters and takes long hours to make. This created difficulty for hotels and banquets. Experts have innovated to make curd that has higher probiotics, is thicker and matures in 50% time. If market is secured, an enterprise can make decent profit @ 2-4 lakhs investment creating employment of 4-6 people. The mentors are innovators and may like be a part of the enterprise.	P1 6 weeks 12th

7.	Augmented sprouts technology	Sprout is universally available commercially, but has 2 problems. It is not long, particularly in winters and becomes fungus infested in 7 days. This created difficulty for hotels and banquets. Experts have innovated to make curd that has higher probiotics, is thicker and matures in 50% time. If market is secured, an enterprise can make decent profit @ 2-4 lakhs investment creating employment of 4-6 people. The mentors are innovators and may like to be a part of the enterprise.	<i>P1</i> <i>6 weeks</i> <i>12th</i>
8.	Medicinal / aromatic / cosmetic cottage Industry	The medicinal plant products as described above have a ready market in large Ayush corporates and businesses. It will be immensely beneficial for the society, the region and the team if it uses its own material to make quality Ayush drugs under relevant license. This is a relatively high investment and high return area @ 35 lakhs employing 10 people.	<i>P1</i> <i>6 weeks</i> <i>B Pharm</i>
9.	Commercial Plant Tissue culture	Basics of plant tissue culture, scale up and best options of plants to be tissue culture will be described. Infection control and harvesting will be detailed.	<i>P1</i> <i>6 weeks</i> <i>B Sc</i>
10.	Compost & Vermicompost	This is a well known business based on green technology for rural India. This is low cost moderate profit enterprise. This training shall help provide new information and techniques improving returns with little cost enhancement.	<i>P1</i> <i>6 weeks</i> <i>12th</i>
11.	Biopesticide & biofertilizers	This is a well known business based on green technology for rural India. This is low cost moderate profit enterprise. This training shall help provide new information and techniques improving returns with little cost enhancement.	<i>P1</i> <i>6 weeks</i> <i>12th</i>
12.	Legal, Labor pollution certification & HR soft skills for Startups	Rural entrepreneurs have no background in administrative requirements of starting and running Startups. This Course gives them information in a way they can understand and remember and implement these soft skills.	<i>P1</i> <i>4 weeks</i> <i>Graduation</i>
13.	Administrative Soft skills for startups	This Course is complementary to the above mentioned course and can be taken in continuation. Apart from regular talks, focus in on multiple Q&A sessions and practical drill.	<i>P1</i> <i>3 weeks</i> <i>Graduation</i>
14.	Finance Soft skills for startups	This Course is for start-ups and enterprises that originate in rural and semi-urban environment. The business teams are small and will not have a formal or informal training in book-keeping, loan applications, profit-loss assessment etc.	<i>P1</i> <i>4 weeks</i> <i>Graduation</i>
15.	How to minimize losses & maximize profit	Few entrepreneurs may like to attend a Course for learning tricks to assess fast where their business is heading in the socio-political circumstances, and to learn tricks to respond accordingly.	<i>P1</i> <i>1 weeks</i> <i>Graduation</i>
16.	Fermented food products cottage industry	Technology of 06 best selling fermented products requiring some expert training and mentoring will be tutored in this course, along with Quality Assurance and trouble shooting. The intent is to enable the student to invest around Rs 2 lakhs in this cottage industry and cater to the local market through food license. The mentors are innovators and may like to be a part of the enterprise	<i>P1</i> <i>12 weeks</i> <i>12th pass</i>

17.	Innovation, Motivation and trouble shooting	Initiating and executing an innovation based industry is a very difficult proposition. Working in an unknown area with uncertain market is difficult. This Course is meant for would be entrepreneurs who need motivation and for functioning entrepreneurs who need troubleshooting and support.	<i>P1 1 weeks 12th</i>
18.	Mushroom cultivation (including medicinal ones)	Technology of 03 best selling mushroom cultivation requiring some expert training and mentoring will be tutored in this course, along with Quality Assurance and trouble shooting. The intent is to enable the student to invest around Rs 2 lakhs in this cottage industry and cater to the local market through food license. The mentors are innovators and may like to be a part of the enterprise	<i>P1 12 weeks 10th</i>
19.	Extraction & purification of herbal drug principles as a cottage industry	Ayush drug raw material needs to be processed to give industrial intermediates. This Course shall give training to students to a) quality control of raw material, b) their processing by solvent extraction and distillation as an industrial activity. The intermediaries are needed by Ayush drug industry to make medicinal products. The project may cost Rs 5 lakhs and employ 3-4 persons	<i>P1 4 weeks 10th</i>
20.	Herbal gulaal as a cottage industry	The student will be imparted training to be able to manufacture and check quality of 04 colors of herbal gulaal. There is great demand due to nonpolluting character, availability of raw material at local level and low cost. Entire rural Indian and semi-urban areas is the potential market. Expected project cost is Rs 25000 (capital) & 15000 revenue	<i>P-1 2 weeks</i>
21.	Manufacture of gulabjal and aloe vera gel	Trainees will be imparted skill to purchase / produce quality raw material (start-up may tie up with Park for cultivation) followed by processing to manufacture quality Gulab jal and aloevera gel at 30% of market cost. Initial investment will be Rs 1 lakh with consumable needing revenue turnover of Rs 20000 for a cottage industry. The profitability is expected to be > 50%	<i>P-1 4 weeks 12th</i>